

Sponsorship Opportunities

A CLOSER INVOLVEMENT

Take the opportunity to deepen your connection with the orchestra and join us in bringing the magic of music and affordable orchestral concerts to Calgarians. Your donation, of whatever size, is very much appreciated.

BENEFITS OF SPONSORSHIP

We offer several tiers of sponsorship. You will receive multiple benefits for your generosity, provide essential support for the orchestra and enjoy a close involvement with us.

Community Relations Benefits

The Calgary Civic Symphony (“Civic”) is committed to creating programming that brings orchestral music to people of all ages and backgrounds.

By partnering with the Civic, you will:

- Establish an association with a volunteer orchestra of high distinction
- Raise your community profile
- Be viewed as philanthropic
- Help support Calgary’s musical education programs

Promotional Benefits

Promotional benefits can be tailored to suit the nature of your sponsorship. Marketing opportunities may include:

- Product placement
- Sampling
- A unique promotion tailored to your or your organization’s goals

Advertising Benefits

The Civic’s sponsors receive recognition in all publicity and advertising activities associated with their specific sponsorship.

Your name will be featured in the following Civic publications:

- Concert Posters
- Season Brochure (deadline for inclusion is May 15, 2016)
- House Program Ad (minimum 1,000 impressions/concert (5 concerts in total))
- House Program Sponsor Listings
- Performance Press Release
- Calgary Civic Symphony’s Audience e-Newsletter (1,550 members)

You may be recognized in the following media:

- The Civic’s Homepage (16,259 monthly impressions) and Social Media (FB/Twitter)
- Lobby Signage
- Pre-Concert Announcement

Tiers of Sponsorship

SEASON SPONSOR*

minimum \$20,000 for 2016-17 Season

CONDUCTOR SPONSOR*

minimum \$15,000 sponsorship

CONCERTMASTER CHAIR SPONSOR*

minimum \$10,000 sponsorship

CONCERT SPONSOR*

\$5,000 per concert

GUEST ARTIST SPONSOR*

\$3,000 per concert

CORPORATE SUPPORTER*

\$1,000 minimum

** Each sponsorship tier includes a TBD number of concert tickets. We will work with you to establish the sponsorship benefits that work for your organization.*

Standard Sponsor Benefits

In addition to Advertising Benefits listed on page 1:

- Opportunity to invite our conductor and guest artists to a private reception
- Pre-performance chat providing an overview to the afternoon's performance
- Backstage tours for sponsor guests (subject to the number of guests)
- Concert dedications
- Invitation to our annual Sponsor Appreciation reception in the Founder's Room (Arts Commons)

2016-2017 Concert Season*



CONCERT #1—OCTOBER 30, 2016

The Final Frontier

Savridi Singers

Gustav Holst—The Planets
Star Trek—excerpts (composers Goldsmith,
Horner, Courage)
John Williams—Star Wars (incl. *The Force Awakens*)

CONCERT #2—NOVEMBER 27, 2016

Holiday Pictures

Jay Michalak, trumpet

Craig Hutchenreuther, violin

TBC—recorder or flute and oboe

Calgary Civic Symphony soloists

Corelli—Concerto Grosso, Op. 6, No. 8
(*Christmas Concerto*)
Vivaldi—Four Seasons: Winter
Bach—Brandenburg Concerto No. 3
Bach—Brandenburg Concerto No. 2
Mozart—Andante for Flute and Orchestra
Waldteufe—Skaters' Waltz, Op. 183
Anderson—Bugler's Holiday, The Typewriter
Tchaikovsky—Waltz of the Flowers;
other Nutcracker excerpts TBD

* Current draft of the 2016-17 season,
some details still to be confirmed.

CONCERT #3—FEBRUARY 5, 2017

The Resurrection

Mount Royal Kantorei, Cum Vino Cantus, Cantaré, Ukrainian Mens Chorus, Spiritus (tbc) Soprano (tbc)

Heather Meyers, Contralto

Brahms—Alto Rhapsody
Mahler—Symphony No. 2 "*The Resurrection*"

CONCERT #4—APRIL 2, 2017

Calgary's Got Young Talent!

2017 Calgary Concerto Competition Winners

Bell—The Light of Adoration
TBD—Concertos
Berlioz—Carnaval romain

CONCERT #5—JUNE 4, 2017

Popera!

Cowtown Opera

Overtures and arias from Mozart—Magic Flute
and *Cosí fan tutte*; Verdi—Rigoletto
Overture and songs from Bernstein—West Side Story